GRAPHIC **INTELLIGENCE** AGENCY

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HP Designjet 5000/5500 Workshop

Overview

The authors of the Hewlett-Packard Big Book bring you a hands-on training class focussed on optimizing the HP Designjet 5500PS, 5000PS, 2500CP and 3500CP printers as well as addressing all other aspects of large format printing. You'll learn the entire workflow, from scanning, Photoshop and color management to marketing and other mission-critical information you need to get the BEST output on your HP Designjet printer. If you are a shop owner, operator, or anyone else in the business of generating revenue from the HP Designjet printer, you need this class!

Features

- Taught by the authors of the HP Big Book
- Two-day, hands-on intensive schedule
- Experienced, enthusiastic, expert instruction
- Maximum of eight people per session
- Wide-format theory and practice
- Take-home manual
- Includes 30 days of toll-free technical support

Agenda

HP Hardware Overview
- Built-in RIP
- Front panel navigation
- Helpful reports & guides

Media
- Loading / unloading media
- When it won't load
- Media models
- Media test print
- Bale kit/Star wheels

The Ink System
- Inking components
- Refilling techniques
- Monitoring the inks
- Replacing ink system
- Print head failure procedure
- Cleaning print heads
- Calibration & maintenance

Ink & Media
- Pigment vs. dye
- Longevity of inks

Internal Settings
- Speed vs. quality
- Drying times
- Page format sizes
- Rotation
- Margins

Queue & Nesting
- Controlling the queue
- Setup and use of nesting

Scanning for Wide Format
- Resolution
- Color
- Sharpening

Accepting Customer Files for Large Format
- Preflight
- Fonts
- Colors
- File types / data compression

Application Printing
- Mac & PC print drivers
- Acrobat/PDF
- Illustrator/Freehand
- QuarkXPress
- Photoshop
- CorelDRAW!
- Other applications

Optimizing Color on the DesignJet
- Color workflow
- Ink emulation
- Rendering intent
- Profiles and ICC workflow
- Pantone matching

External RIPs
- Options
- Reasons for using
- Demonstrations of various types

Cost and Registration

The cost of the 2-day workshop is $995, including course materials and lunch. Additional attendees from the same company receive a 25% discount. Upcoming dates in Cleveland and San Diego are listed on www.graphintel.com. For information and registration contact 888.439.4403 (US toll-free), 330.665.9858 or learn@graphintel.com.

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